

# 2008 Channel Islands Harbor Half Marathon & 10k Sponsorship Opportunities Package

## Why Sponsor the 2008 Channel Islands Harbor Half Marathon & 10k?

- Build a relationship between your Brand/Company and one of Ventura County's most affluent markets.
- Promotional incentives and sales opportunities to introduce your product and company via event banners, booths, water station sponsorship and post race awards ceremony
- Guaranteed Visibility - "Your Company" logo on promotional media package (event entry forms, email blasts, magazine and newsprint advertising and web ads).
- Acquire new customers or strengthen old relationships

## Advertising Summary

- Featured event on Active.com with over 90,000 impressions per month
- Listed on Marathon.com with over 500,000 impressions per month
- Listed in local print advertising: local news paper, VC reporter, Happenings, etc.
- Race Place, *circ. 55,000*
- Competitor Magazine, *circ. 100,000*

## The Event

Drawing spectators and participants locally and from around the globe, the Channel Islands Harbor Half Marathon & 10k will be one of this years biggest events! Channel Islands Harbor in Oxnard will be the back drop for runners/walkers through the beautiful beachside communities of Oxnard California. The Half Marathon and 10k option will draw a range of participants, from elite competitors to casual entrants, while friends and family will enjoy one of the most spectator-friendly events in Southern California. The City of Oxnard, known for its award-winning strawberry fields and beautiful beach resorts, can now add one more reason as a destination spot to visit again and again!

## Community Benefits

In past years, events such as this have been the direct cause of increased tourism during a historically low-season period, resulting in hotel sell-outs and repeat visitors! By encouraging community service groups to volunteer with race organization, the Boys & Girls Club, local high schools and small businesses have benefited in increased exposure through local and national media presence. Each year the event grows, the benefits to the City of Oxnard become exponential.

## Attendance (estimated)

- Participants – 1,500      Volunteers - 200      Spectators – 3500+

## Contact Information

For more information or questions regarding sponsorship please contact us below.

Bill Escobar 805-258-3779 [bill@EliteSportsVC.com](mailto:bill@EliteSportsVC.com) Race Director

James Baranski 818- 388-2253 [skibaran@sbcglobal.net](mailto:skibaran@sbcglobal.net) Race Director

## 2008 Channel Islands Harbor Half Marathon & 10k Sponsorship Opportunities and Sponsor Benefits at a glance

## Special Notes

Electricity hook up available at \$25 per 10x10 booth space. Tables and chairs available upon

<b>Sponsor Opportunities And Benefits</b>	<b>\$150</b> Expo booth (40)	<b>\$500</b> Mile marker (13)	<b>\$1500</b> Champions Circle (12)	<b>\$2500</b> Bib Sponsor (5)	<b>\$3500</b> Presenting Sponsor (5)	<b>\$5000</b> Title Sponsor <b>SOLD!</b>
<b>Spots Available</b> ➡						
Booth Space at Expo	X	X	X	X	X	X
Goodie Bag inserts		X	X	X	X	X
Name/ logo listed on event advertisements			X	X	X	X
Co. Logo and link on event website		X	X	X	X	X
Co. Logo listed on event t-shirt			X	X	X	X
Race Day PA announcements		X	X	X	X	X
Larger Co Logo on website in High visibility placement					X	X
Banner at Aid station & Mile markers		X				
Banner at Results Board 20 foot long display with very high visibility to all athletes checking their results			X			
Complimentary race entries			2	4	8	10
banner at finishing shoot				X	X	X
Banner at Awards Stage area highest traffic area of the event.					X	X
Co. logo on all athlete race bibs				X		
Largest company logo on website in best visibility position						X

request at an additional \$20 per booth space.

**Multi Year sponsorship opportunities available, please inquire below.**

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**Yes!**

*My company will proudly support the  
**Channel Islands Harbor Half Marathon & 10k**  
by sponsoring at the following level:*

	Level	Price
	Expo Booth	\$150
	Mile Marker	\$500
	Champions Circle	\$1500
	Bib Sponsor	\$2500
	Presenting Sponsor	\$3500

**Company Name:**

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**Address:**

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**City/State/Zip:**

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**Contact Name:**

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**E-mail/Phone:**

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**Enclosed is my check for \$\_\_\_\_\_**

**Please make check payable to: Elite Sports Ventura County**

**Mail to: 4601 Telephone Rd #110 Ventura CA 93003 Fax 805-830-5164**